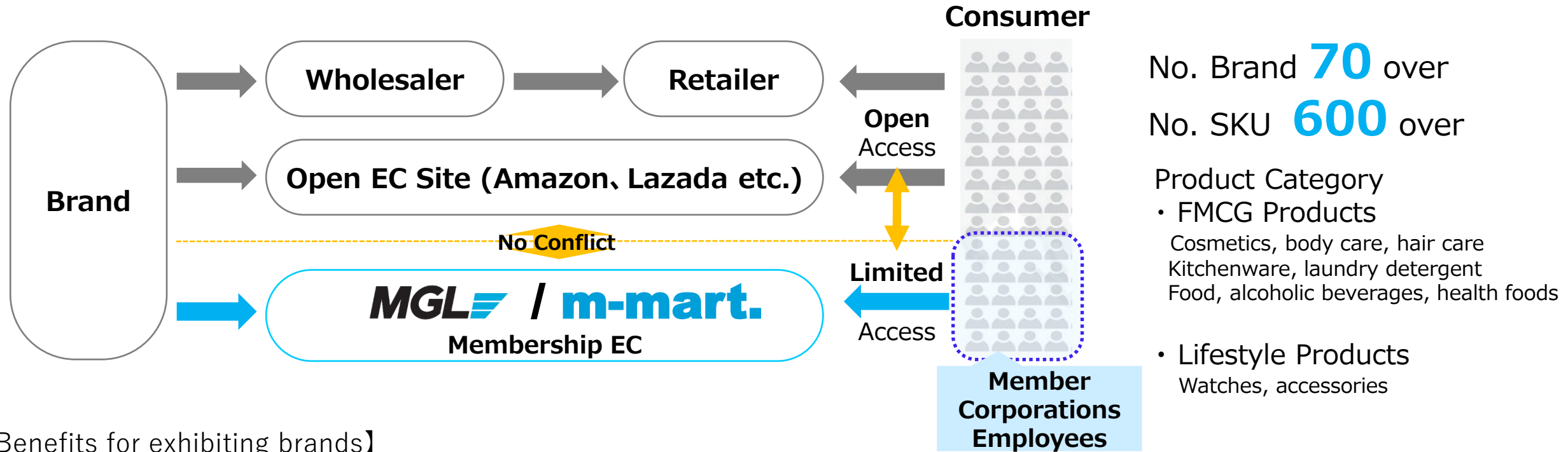


# Membership EC site **m-mart.** test marketing (target country: Singapore)

**m-mart.** is a membership EC site for corporate customers provided by Mitsui Global Logistics ( **MGL** )\* in Singapore.

\*Logistics group company of Mitsui & Co. Ltd.



No. Brand **70** over  
No. SKU **600** over

Product Category

- FMCG Products  
Cosmetics, body care, hair care  
Kitchenware, laundry detergent  
Food, alcoholic beverages, health foods

- Lifestyle Products  
Watches, accessories

## 【Benefits for exhibiting brands】

- Since the membership system does not compete with the existing market, **test marketing** and **excess inventory reduction** are possible through strategic price setting.
- Provides all-inclusive services including EC site construction and operation, product sales and payment collection, product photography and uploading, promotion, and logistics (transportation and storage).

## 【Benefits for member companies】

- **Famous brand products** can be purchased at low prices
- **Free** installation and maintenance costs